

Electronic banking for the poor - how can it facilitate reaching poorer and/or more remote clients?

Dear Participants, dear potential Candidates still undecided,

PROGRAMME OF THE WORKSHOP, FRIDAY, 2ND DECEMBER, 2005

- LOCATION:** KONGRESSZENTRUM ALLRESTO, EFFINGERSTRASSE 20, IN BERNE
(5 mins walk from the Main Train Station, see map page 3)
- TIMEFRAME:** 09.45 – 16.00 H.
- LANGUAGES:** PRESENTATIONS IN ENGLISH
DISCUSSIONS CAN BE HELD IN ENGLISH, GERMAN AND FRENCH

PROGRAMME:

- 09.15 **COFFEE AND CROISSANTS**
- 09.45 **OPENING**
HANSRUEDI PFEIFFER, SDC
- 10.00 **ELECTRONIC BANKING FOR THE POOR: DEFINITION, CUSTOMERS,
BUSINESS CASE, SELECTED INNOVATORS AND SUCCESS FACTORS**
DAVID CRACKNELL, MICROSAVE
- 10.45 **DISCUSSION**
- 11.15 **COFFEE BREAK**
- 11.30 **WHAT LESSONS CAN BE LEARNT BY RURAL FINANCE INSTITUTIONS AND
DONORS?**
DAVID CRACKNELL, MICROSAVE
- 12.15 **DISCUSSION**
- 13.00 **LUNCH**
- 14.30 **CASE STUDY ON THE USE OF PALM PILOTS BY SAFE SAVE IN BANGLADESH**
KATHY BUGADA, STUDENT AT LUGANO UNIVERSITY
- 15.15 **DISCUSSION**
- 15.45 **WRAP-UP**

If you did not register yet but are interested in participating, you can still do it by sending us the form below **until the 28th November 2005.**

via E-mail to VAchermann@intercooperation.ch
via Fax to INTERCOOPERATION 031 / 385 10 09
(attn. Véronique Achermann)

We are looking forward to meeting you all.

With best regards

The BSM Finance Team

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I would like to register for the forum:

Name: _____

Institution: _____

Address: _____

Phone: _____ Fax: _____

E-mail: _____

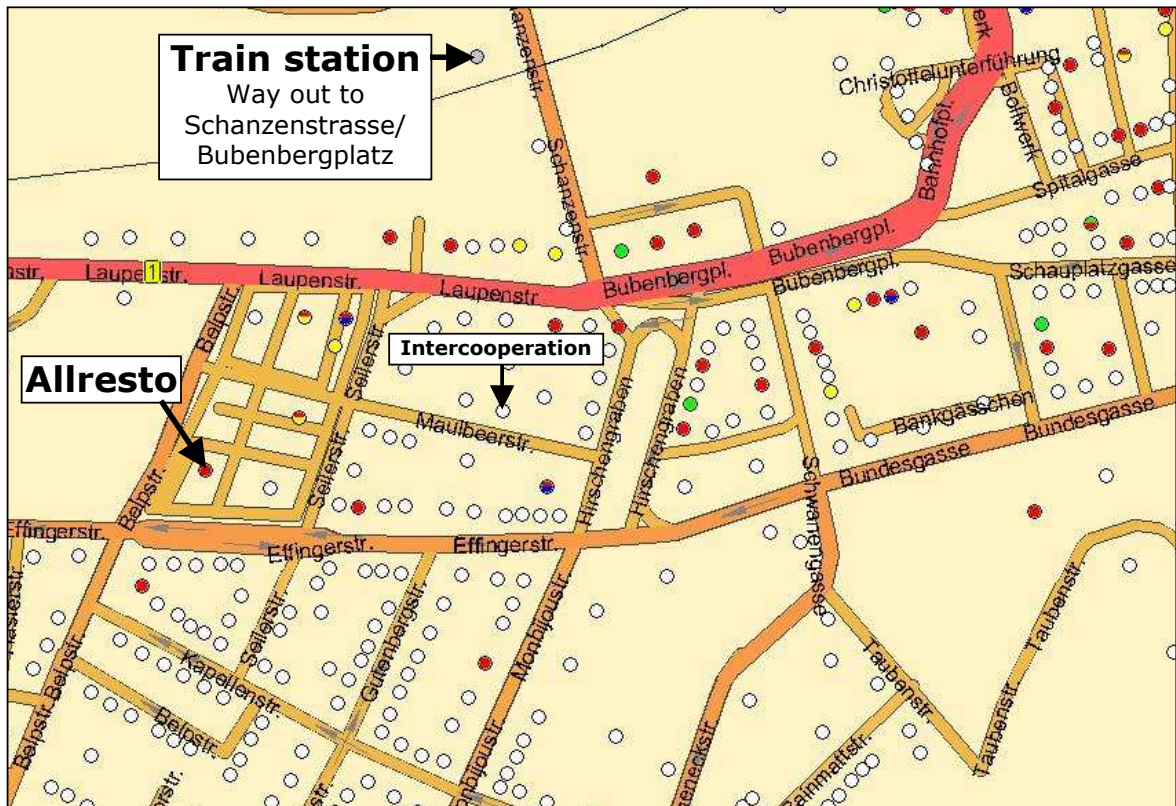
I would like to have lunch : **YES - NO** (*delete what does not fit*)

Date:

Signature:

Situation map next page





If you come by train, it is easier and shorter if you go out of the train station by the stairs, which go up in the newly build part of the station . You will arrive straight on the Schanzenstrasse.